Development of export activities of Prodromus Sp. z o.o. by performing the promotion within "The branch of medical devices promotion program"

The aim of this project is the participation of Prodromus Sp. z o.o. in the medical devices promotion program. The program consist of several fair and exhibition event, the company participates as the exhibitor or a visitor within the trade mission scheme. Moreover the company is going to purchase professional advisory services to create a comprehensive strategy of entering prospective markets and a suitable information and promotion campaign.

The promotional activities of the project concern the prospective markets "The branch of medical devices promotion program".

EU co-finansing of the project: 482 875,86 PLN









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